

Transportation Sector

WORKFORCE INSIGHTS 2018

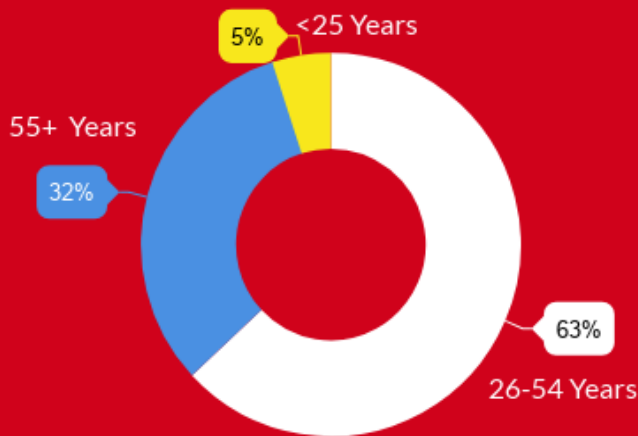
12 transportation related businesses in Waterloo, Wellington and Dufferin completed the 2018 EmployerOne Survey. This represented 2% of all survey respondents. There were 1,121 Transportation sector workers represented in the survey.



100%

Have been in business more than 5 years!

Age of Workforce

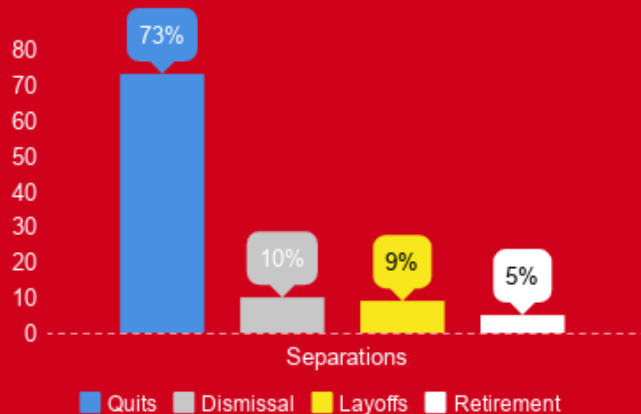


Workforce



Separations

92% of Transportation businesses had separations in 2017



* 3% of separations were unclassified



Hires in 2017

92% of Transportation businesses hired a total of 359 workers



Top positions Hired in 2017



Technicians (Various)
Truck Drivers
Apprentices
Customer Service
Detailers

Top Competencies Employers Seek

- Technical Skills
- Self Motivated
- Work Ethic
- Dependability
- Dedication

Hiring Challenges

Employers rate the availability of skilled workers as:



■ Good (25%) ■ Fair-Poor (75%)

75% of Transportation businesses had hard to fill positions



Top 5 Reasons

- Lack of qualifications
- Not enough applicants
- Lack of technical skills
- Lack of motivation
- Lack of work experience

Training



83%

of employers provide professional development opportunities.



* Health and Safety/First Aid* Technical Skills * New Employee Orientation * Soft Skills * Professional Qualifications

Top Recruitment Methods

1. On-line job boards
2. Personal contacts, word of mouth, informal networks and referrals
3. Social media
4. Company's website
5. Newspaper ads



Looking Ahead

75% of Transportation businesses plan to hire in 2018



Main Reasons for Hiring

- Fill a Vacancy
- Expansions

For more information about EmployerOne or to sign up for next year's survey contact: www.workforceplanningboard.com



Workforce Planning Board
of Waterloo Wellington Dufferin



Ontario

This project is funded in part by the Government of Canada and the Government of Ontario.

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